

# Hanns Seidel Foundation (HSS)

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## Objective

To contribute to poverty alleviation by reinforcing individual and institutional development capabilities in the fields of socio-political and vocational adult education in the sectors of environment, (responsible) tourism and social development.

In order to achieve this objective, the Hanns Seidel Foundation (HSF) supports programmes and projects in co-ordination with its local partner organisations in the three main areas of environment, (responsible) tourism and social development.

## Current programmes & projects

- Development and implementation of tailor-made training programmes of environmental protection and environmental management for individuals as well as institutions in the MENA region

In 1998, the HSF facilitated in co-operation with the Royal Society for the Conservation of Nature (RSCN) the first regional training needs assessment related to environmental management. This pilot initiative was the precursor for the establishment of the Training & Development Unit at the RSCN which followed as a joint effort in 1999. Since then, this unit, with the continuous support of the HSF, has been offering tailor-made and high quality training programmes in areas such as institutional capacity building, management of protected areas, eco-tourism development, management skills, law enforcement, environmental education and awareness, and many more.



- Public awareness raising for environmental protection and environmental education through teacher training

The HSF supports the efforts of the Theodor Schneller School (TSS) to raise public awareness for environmental protection and environmental education.

- Enhancement of vocational training in the hospitality and tourism sector with special focus on disadvantaged population groups

The HSF offers in co-operation with the Applied University of Jordan (Faculty of Hospitality and Tourism) a ten-month specialised training course that is a prerequisite for the official certification and licensing as professional tour guide by the Ministry of Tourism.



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- Local community development through the encouragement of women's development capacities

The Development Information Unit (DIU) of the Queen Zein Al Sharaf Institute for Development (ZENID) and HSF utilize the established and so-called 'Core Groups' of the Jordanian National Forum for Women (JNFW) in each of Jordan's twelve governorates and their members as the focus of intensive training measures in the fields of research skills, project planning and management, communication and presentation skills, leaderships skills, basic PC skills and many other topics.

- Institutional capacity building programme for the Jordanian Ministry of Social Development (MoSD)

Previous HSF funded workshops for the MoSD technical staff on strategic planning resulted in the development of a comprehensive Capacity Building and Training Action Plan in 2004, which is currently being implemented.

- Speciality training courses for Jordanian tour guides

Faced with the opening of the tourism market due to Jordan's accession to the World Trade Organisation and therefore with increased competition, the Jordan Tour Guides Association (JTGA) introduced new licensing systems and speciality courses in an effort to develop the tourist guide profession and to raise their members' competencies in a variety of fields.



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